

## EXMOOR TOURISM

### EXECUTIVE COMMITTEE MEMBER PERSON SPECIFICATION

- 1 An Executive Committee member should be able to demonstrate
  - Ability to bring personal knowledge and experience to bear on Exmoor Tourism's activities, providing a support service to the Chairman and Executive Committee
  - Experience of running a tourism-related business
  - Intellectual capacity to grasp issues outside personal experience and to take a strategic view
  - Capacity to command respect and represent ET, and willing to develop a clear understanding of both the commercial and local authority agendas
  - Willingness to be involved in Sub-Groups, currently Marketing and Membership.
  - Willingness to be involved in developing projects
  - Absence of current active association with any political party or link with any interest which could conflict with ET's activities
  
- 2 The required time commitment will, depending on the individual and on the degree to which he/she liaises with other Executive Committee members and contractors, taking into account of the need to attend four Committee meetings a year and potentially four sub-committee meetings, attending occasional conferences, is likely to require around 8 days a year. In addition time is likely to be taken up in thought, discussion with members, volunteers and contractors and telephone consultation
  
- 3 Personal qualities will include
  - Understanding of and commitment to Exmoor Tourism, its purpose and its work
  - Possession of relevant network of contacts and capacity to make new links for the organisation
  - Objectivity, fairness, independence of mind, integrity, wisdom, discretion and good diplomatic skills
  - Strategic vision and ability to focus on practical issues
  - The necessary time to be an effective member of Executive Committee and ambassador for Exmoor Tourism
  - Good team player will to reach consensus in sometimes difficult discussions
  - No undisclosed conflict of interest

September 2015