



Marketing Opportunities for Your Business

Lorna Doone 150th Celebrations

The 150th anniversary of the publication of Lorna Doone by R D Blackmore will be celebrated across Exmoor with a series of events throughout 2019.

This famous novel, first published in 1869, has never been out of print and its global popularity is witnessed not just in book form, but in countless films, TV series, songs, and even a Lorna Doone biscuit. The 150th anniversary year provides a great opportunity to celebrate the link between the novel, and the culture, landscape and heritage of Exmoor.

There will be a major exhibition at the Guildhall Heritage Centre in Dulverton between April to October and there will be a wide range of other activities to attract visitors including themed guided walks and experiences, re-enactments, outdoor theatre, classical music and more.

Visit Exmoor, in conjunction with Exmoor National Park, are producing a full colour, folded leaflet highlighting a Lorna Doone walk, locations associated with the book and key events taking place.



Credit: Lycia Moore Taunton Garrison

Your Opportunity to be Involved.....

If you would like to advertise in the leaflet see below:

Lorna Doone leaflet	Visit Exmoor Members	Non - Members
Full panel: Advert Size (portrait) 99mm x 210mm	£150	£200
Half Panel: Advert Size 99mm x 105mm	£80	£130

5,000 full colour leaflets with fold out map, walk, and information on events to celebrate Lorna Doone 150th Anniversary in 2019.

No VAT charged. **Deadline 11 January 2019.**

Artwork needs to be provided in digital format and can be designed for £20. There will be 5,000 free copies distributed throughout Exmoor in March 2019.

Non – Members can join Visit Exmoor (with all the benefits this entails, from £60 - £290) and then take advantage of members rates for this, and other, upcoming publications.

[Membership Benefits](#)

Contact Jennette Baxter: marketing@visit-exmoor.co.uk 07956 829633

Please let us know of any events that you are holding to celebrate Lorna Doone in 2019. Events will be promoted via the Visit Exmoor and Exmoor National Park websites.

Interested?

Please contact Jennette Baxter marketing@visit-exmoor.co.uk with your requirements. An invoice will be sent to you and your space will be confirmed on payment. **Deadline 11 January 2019.**

