



Marketing Opportunities for Your Business

Bradt Travel Guides: NEW Exmoor Guide Book

Travel writer and publisher Hilary Bradt MBE has been in the area updating the 'Slow North Devon & Exmoor' Guide Book this summer. Visit Exmoor has been helping her with her research and she has decided, that because there is so much information to be included on Exmoor, the area deserves its very own guidebook. We are excited to announce that the prestigious Bradt Travel Guides are publishing a 96-page guide all about Exmoor in April 2019.



Bradt travel guides

Bradt 'Slow Travel' guides to British regions are unique: personal and engaging in a way that you won't find in other mainstream series, they are written only by authors who know their regions intimately. Launched in 2010, the Slow Travel series is now the largest regional guidebook series in the UK. Bradt will be supporting this first edition of 'Exmoor' with a competition and dedicated marketing campaign, which will be promoted through press, bookshops and through the Bradt website and social media channels.

Your Opportunity to be Involved...

Below are the **Bradt Advertising Rates**. Visit Exmoor has negotiated a discounted rate for its members:

96-page Bradt Exmoor Guide Book	Visit Exmoor Members	Non - Members
1/2 page Advert	£125	£175
Full Page Advert	£225	£275
Inside Front Cover	£400	£500
Inside Back Cover	£350	£450

Please Note: Bradt charge VAT at 20% and Typesetting as follows: Full page £25/ Half Page £15. Rates include liaison over copy and layout by a professional designer. An invoice will be issued once your advert is approved and payment will be due within 2 weeks of invoice date.

For more information on Bradt Guides and opportunities see here

Deadline 30 November!

Non – Members can join Visit Exmoor (with all the benefits this entails, from £60 - £290) and then take advantage of members rates for this, and other, upcoming publications.

[Membership Benefits](#)

Contact: Jennette Baxter: marketing@visit-exmoor.co.uk 07956 829633

Interested?

Please contact Deborah Gerrard: advertising@bradtguides.com or 01753 893444 **by 30 November 2018**. An invoice will be sent to you and your space will be confirmed on payment.

If you have any queries you can also contact Jennette Baxter marketing@visit-exmoor.co.uk 07956 829633.

